

KEVIN CUNNINGHAM

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SUMMARY

Excellent written and verbal communication skills backed by over 20 years' experience in language services, healthcare sales, and marketing; able to work with diverse groups of people as a supervisor, colleague, or sales representative.

EXPERIENCE

Manager of Sales – Healthcare & Social Service Markets

Certified Languages International, Portland, Oregon

11/2007 – Current

- Developing long-term relationships with clients through open communication & responsiveness.
- Developed and implemented an e-mail marketing campaign, which served as the initial touch point between our company and thousands of healthcare facilities across the country and saved valuable telemarketing resources.
- Technical writing of Privacy Policy & RFPs, RFIs and RFQs
- Developed and maintained an excellent working relationship with all U.S. Office for Civil Rights regions as well the Joint Commission.
- Initiated and have maintained contact with persons responsible for the writing and interpretation of the HIPAA Act of 1996 as well as the HITECH updates.

Director of RISinterpret (Now Language Partners LLC.)

Catholic Charities Maine, Portland, ME

03/2005 – 11/2007

- Manager of RISinterpret, the largest provider of interpreter services in Maine.
- Hiring, training, and supervising 125 interpreters in 53 languages.
- Developed successful new sales and marketing strategies.
- Training of staff and service providers on cultural diversity and the laws surrounding provision of language services by federal fund recipients.

EDUCATION

Worked towards a Master's in Health Policy Management at the University of Southern Maine

B.A. Psychology, May 1998

University of Maine

- Teacher assistant for a class of 400 students as an undergrad, including class presentations, grading papers, and developing test questions.
- Directed research under Dr. Colin Martindale in cognitive psychology. Duties included directing studies, data entry, and statistical analysis of data using SPSS and Systat.

VOLUNTEER WORK

- Oregon Foodbank 2019
- Elected to the Board of Directors for the National Council on Interpreting in Health Care (NCIHC) in 2015 and remained as a Board Director through 2018.
- NCIHC Interim Vice President of the board for 2019.
- Member & Past Chair for Event Planning Committee for the NCIHC since 2014
- Current Outreach & Membership Committee member since 2020
- New England Regional Minority Health Committee 2005–2007
- Language Access for New Americans 2005–2007